



CBM Annual Dinner & Awards Sponsorship Opportunities

Showcase your company within the industry and wider supply chain .



<http://Thecbm.co.uk>

DINNER SPONSORSHIP PACKAGES

Please contact Melinda.jean@thebcm.co.uk

The CBM Annual Dinner brings the industry together for an evening of excellent food, speakers, celebration, dancing and networking. Attendees come from across the supply chain, and sponsorship gives you an easy way to boost your company's profile – on the night and through our pre- and post-event publicity. The reach this year will be particularly broad thanks to the inaugural CBM Metalforming Awards, which will be widely promoted.

Choose from a range of sponsorship packages for all objectives and budgets.

Gold Sponsorship Packages - SOLD

Headline dinner sponsor - £3,000 + VAT-

Be the headline brand alongside the CBM for the event and get a table of 10 at the event.

- ✔ Advert in the official invitation to all CBM members
- ✔ Metal Matters article (500 words + logo), reaching 1200 industry professionals
- ✔ Your logo in Annual Dinner emails and other publicity
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your pull-up banners in the event venue
- ✔ Your logo on the screen during the dinner



CBM Metalforming Awards sponsor - £1,000 + VAT - Winners will be announced at the Annual Dinner for the 4 categories:

Apprentice of the Year, - SOLD

HSE Initiative of the Year, - SOLD

Company of the Year Award - SOLD

Energy Reduction Initiative Award - SOLD

Award Sponsorship is an excellent opportunity to associate your business with leadership and innovation – and only 4 companies can take advantage of this package. You get:

Advert in the official invitation to all CBM members

- ✔ Your logo on award entry information
- ✔ Your logo in awards publicity
- ✔ Company mentions in the awards press release and other publicity
- ✔ Social media shout-outs as part of awards promotion pre-, during and post-event
- ✔ Mentions in Metal Matters magazine articles about the dinner and awards (reaching 1200 industry professionals)
- ✔ Your logo on the screen during the dinner

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Silver Sponsorship Packages

Your company can also be featured in other ways on the night and in the pre-event publicity. And remember: as a sponsor, you can also promote your closer association with the CBM and the Metalforming Awards in your own marketing, too – an effective way to boost your authority within your own network.

Pre-dinner drinks sponsor - £1000 + VAT

- ✔ Metal Matters magazine advert (250 words + logo), reaching 1200 industry professionals
- ✔ Your logo in Annual Dinner emails and other publicity
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner



Entertainment Package -

Band and Speaker Sponsor - £1000 + VAT

- ✔ Metal Matters magazine advert (250 words + logo), reaching 1200 industry professionals
- ✔ Your logo in Annual Dinner emails and other publicity
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner



Table Sponsors

Sponsorship cover Wine/ Place Cards & Menu sponsor - £1500 + VAT

- ✔ Metal Matters magazine advert (250 words + logo), reaching 1200 industry professionals
- ✔ Your logo in Annual Dinner emails and other publicity
- ✔ Your logo in the menu and Place cards.
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner

