



CBM Annual Dinner & Awards Sponsorship Opportunities

**Showcase your company within the
industry and wider supply chain**

<http://Thecbm.co.uk>

DINNER SPONSORSHIP PACKAGES

Please contact Melinda.jean@thecbm.co.uk

The CBM Annual Dinner brings the industry together for an evening of excellent food, speakers, celebration, dancing and networking. Attendees come from across the supply chain, and sponsorship gives you an easy way to boost your company's profile – on the night and through our pre- and post-event publicity. The reach this year will be particularly broad thanks to the inaugural CBM Metalforming Awards, which will be widely promoted.

Choose from a range of sponsorship packages for all objectives and budgets.

Gold Sponsorship Packages

Headline dinner sponsor - £4,000 + VAT-
Be the headline brand alongside the CBM for the event.

- ✔ Two Metal Matters article over 2025 (500 words + logo), reaching 1200 industry professionals (value £1000)
- ✔ Two adverts in Metal Matters (value £1000)
- ✔ Part of the official programme and other publicity (value £500)
- ✔ Mentions in Metal Matters magazine articles about the dinner (reaching 1200 industry professionals)
- ✔ Your logo on dinner official banners (value £500)
- ✔ Your logo in Annual Dinner emails and other publicity
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner



CBM Metalforming Awards sponsor - £1,500 + VAT -
Winners will be announced at the Annual Dinner for the 5 categories:

Apprentice of the Year,
HSE Initiative of the Year,
Company of the Year Award **SOLD**
Employee Engagement Award
Energy Reduction Initiative Award **SOLD**

Award Sponsorship is an excellent opportunity to associate your business with leadership and innovation – and only 4 companies can take advantage of this package. You get:

- ✔ One whole page advertisement in metal matters magazine during 2025 (value £500)
- ✔ Your logo in awards publicity
- ✔ Social media shout-outs as part of awards promotion pre-, during and post-event
- ✔ Mentions in Metal Matters magazine articles about the dinner and awards (reaching 1200 industry professionals)
- ✔ Your logo on the screen during the dinner



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Silver Sponsorship Packages

Your company can also be featured in other ways on the night and in the pre-event publicity. And remember: as a sponsor, you can also promote your closer association with the CBM and the Metalforming Awards in your own marketing, too – an effective way to boost your authority within your own network.

Pre-dinner drinks sponsor - £600 + VAT

- ✔ One half page advertisement in Metal Matters magazine (value £250)
- ✔ Your logo in dinner emails and other publicity
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner



Entertainment Package -

Band and Speaker Sponsor - £1000 + VAT

- ✔ One half page advertisement in Metal Matters magazine (value £250)
- ✔ Your logo in dinner emails and other publicity
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner

Table Sponsors

Sponsorship cover Wine/ Place Cards & Menu sponsor - £700 + VAT

- ✔ One half page advertisement in Metal Matters magazine. (value £250)
- ✔ Your logo in Annual Dinner emails and other publicity
- ✔ Your logo in place cards.
- ✔ Social media shout-outs pre-, during and post-event
- ✔ Your logo on the screen during the dinner



Media Coverage from 2024 Annual Dinner and Awards

Machinery Market

Manufacturing Management

Manufacturing Update

Engineering Industry News

FE News

Business Mondays

UK Business News

Engineering Update

Automation Update

Business in the News

Express & Sar

Manufacturing Quality

MTD CNC

Business Magazine

PES Magazine

The Manufacturer

Phoenix Newspaper

Punchline Gloucesters

Machinery & Manufacturing magazine.

Metal Matters Magazine

